

Social Lingo Bingo

How to play

Listen carefully to the speaker. Every time you hear one of the words, tick it off. Gain one point for every word you tick off.

Tweet your score to us at @mmkmedia with the event you attended.

Bonus Points!

Did the presenter show any work they had actually produced?
If no, **+5 points!**

Did the presenter us a QR code at any point?
If yes, **+5 points!**

Did the presenter tell you to follow them on twitter?
If yes **+5 points!**

(Note: Showing their Twitter username does not count, they have to actually say "follow me for the latest...")

If you complete a line (across or down) **+2 points!**

If you complete the whole card **+10 points!**

Buzz	Web 2.0	Convergence	Kenneth Cole	ROI
Old Spice	Dell	Habitat	Dr Pepper	Stephen Fry
Twitterati	Accelerate Growth	Content Marketing	Measurability	Benchmark
Monetise	Authentic	Leverage	Community	Platform
Crowdsource	Domino's	Blogosphere	Viral	Klout